

NATHAN KATSUKI

Graphic Designer

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208.577.7766

PROFILE

Multi-faceted marketer & designer delivering full-cycle marketing services: brand strategy, content creation, execution & implementation, analysis.

EDUCATION

Pace University
BBA in Business Management
New York, NY

PRO BONO

Lee Pesky Learning Center
Board Member

SKILLS

Design

Adobe Creative Suite:
Photoshop, Illustrator, InDesign
Premier, Acrobat, LightRoom,

AI Software

Jasper, Chat GPT

MS Office

Word, Excel, PowerPoint, Outlook,

Google

Drive, Sheets, Photos, Analytics,
AdWords, Slides, Docs, Forms, Voice,
Meet, Hangouts

Email

iContact, MailChimp,
Constant Contact, ExactTarget

Web

Shopify, SquareSpace, Wix
Basic HTML & CSS

Misc.

Sketch Up, WebEx, Zoom,
Prezi, Keynote, Pages,
GoToMeeting, GoToMyPC

INTERESTS

Painting, Ultra Running,
Modeling, Content Creation,
Philanthropy & Education

EXPERIENCE

FREELANCE GRAPHIC DESIGNER 2018 - Present

Selective Clients

Spotify, AirB&B, Coca-Cola, Sprite, Martell, Google, Robert Marc, Crown + Conquer, Mane Addicts, Finery, APL, Roucha, Lunor, Vol II, Segmedica, Luxury Optical Holdings, Rapid Intervention, Mason Realty Group, Hub Capital Advisory, CoolPerx, Grow Further, Mara Beauty, OEM City of New York, Women in Transportation Foundation, Klutch, Older Adult Technology Services, The Lee Pesky Learning Center.

Deliverables

Event Invitations & Graphics, Websites & Landing Pages, Video, Web/Email Content: Collages & GIF Animations, Print & Digital Advertisements, Merchandising & Window Design, 3D Renderings, Banner & Booth Design, Comprehensive Branding, Presentations, Sales Materials, Commissioned Paintings.

MARKETING MANAGER 2016 - 2018

Robert Marc, New York, NY

Marketing strategy, design, content creation, execution, implementation & analysis through channels including visual merchandising, window displays, social media, email campaigns, promotions and advertising. Plan and execute booths & events for international & domestic tradeshows.

Deliverables

Email Campaigns, Website Maintenance, New York Times Advertisements, Video Editing, Window Design, 3D Renderings, Booth Design, Event Planning.

MARKETING COORDINATOR 2015 - 2016

Robert Marc, New York, NY

Coordinated marketing initiatives supporting retail and wholesale business. Designed custom graphics, invitations & advertisements for 300+ wholesale accounts. Created content and press releases for seasonal collection launches. Maintained social media, website, blog, and the brand's digital presence.

FOUNDER & ART DIRECTOR 2016 - 2017

Charity Canvas, New York, NY

Founded Charity Canvas, a charitable, for-profit enterprise that features & supports a network of artists and charities through donations by online art sales. Responsibilities include art direction, business development, operations management, print production, accounting, finance, website design & execution, marketing & sales.

CO-FOUNDER & DESIGNER 2014 - 2015

Exclusr, New York, NY

Raised capital to form a startup to build an app. Responsible for Exclusr app UI & UX art direction and design, marketing strategy & execution, content creation and digital marketing, social media, email marketing, web maintenance, tradeshow booth design. Lead team of developers through daily scrum meetings and iteration planning utilizing project management software to completion of Exclusr Beta.